Heroes of Pymoli (Jupyter Notebook link & 3 observable trends)

Jupyter Notebook link: http://localhost:8888/notebooks/HeroesOfPymoli.ipynb#

1. Heroes of Pymoli is predominately played by males.

2. In-app purchases are most popular with millennials ages 20-28.

3. Both male and female users have similar average purchase prices meaning one gender didn’t spend more than the other on in-app purchases.